

CHINA TREND BUILDING PRESS LTD

Room 303 Apec Plaza, 49 Hoi Yuen Road, Kwun Tong, Kowloon, Hong Kong
Tel: 2802 6299 Fax: 28026458 E-mail: apb@building.hk

Rates Effective March 1, 2015

Banner Ad Rates

www.building.hk

Terms and conditions:

1. Banners upload on www.building.hk designated server
2. Duration: 12-month period from the date of official upload
3. Complete banner files to be submitted by client
4. Artworks design and production are available at extra cost

■ Image format – JPEG, GIF, SWF

■ Resolution – 72 dpi

■ **Sizes and rates** (Hong Kong dollars / per unit)

[Front Page \(Top Right\)](#) – 270 x 60 pixels (25K) HK\$16,000

[Front Page \(Medium\)](#) – 270 x 60 pixels (25K) HK\$12,000

[Front Page \(Regular\)](#) – 215 x 60 pixels (15K) HK\$10,000

[Inside Page \(Regular\)](#) – 215 x 60 pixels (15K) x 3 units HK\$3,000

[BPF Page \(Top position\)](#) – 310 x 120 pixels (30K) HK\$8,000

[Events Page \(Top position\)](#) – 310 x 120 pixels (30K) HK\$8,000

[Events Page \(Listing + Banner\)](#) – 215 x 60 pixels (15K) HK\$4,000

Banners on weekly Building.hk eBulletin

[eBulletin Page \(Large size\)](#) - 250 x 90 pixels (30K) x 5 units HK\$3,500

[eBulletin Page \(Standard size\)](#) - 250 x 60 pixels (25K) x 5 units HK\$2,000

For full details: <http://www.building.hk/bulletin/onlinerates.htm>

Payment

Full payment upon acceptance of official contract

Enquiries:

The Sales Director

China Trend Building Press Ltd

apb@building.hk

T: (852) 2902 6299